



Central Ohio
Estate & Tag Sales, LLC

PROFILE

We are a locally owned business that assists Central Ohioans in liquidating entire or partial estates.

- Never any upfront charges.
- Post-sale / auction reports provided.
- References available.

We aren't just about pricing and selling. We create a relationship with the family and provide a respectful sale atmosphere.

CONTACT

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Visit us online at:

www.centralohioestate&tagsales.com

Follow us on Facebook: Central Ohio Estate & Tag Sales

SERVICES

On-site estate/tag sale is a great option if you have a lot of items in a home, garage, or outbuildings. Every item is displayed and tagged for a three-day sale. This is also a good open house opportunity for your property.

Online auction is ideal when you do not have enough items for a live sale, do not want shoppers in your home, or need to liquidate items quickly.

Onsite sale AND online auction is the best combination to generate the most income.

FREE CONSULTATION

NEVER ANY UPFRONT COSTS

TAG SALE SERVICES

- Remove all contents from closets, attics and boxes.
- Straighten up and display items in basement & garage.
- Set up display tables to market and sell your items.
- Price items based on our knowledge and research.
- Photograph items and videotape unique items such as cuckoo clocks.
- Staff the sale to ensure maximum sales and security of your items and home.
- Check that windows and doors are secure at the end of each day.
- Put colorful tape on stairs and note areas that could pose potential risks.
- Close off any areas that are not available to the public.
- Notify our followers through email, our Facebook page, and our website, where we also publish 100+ photos, and any videos, of items in the sale.
- Advertise the sale on several sites watched by tag sale shoppers.
- Obtain the appropriate city or municipality permits.
- Display a large sign in the yard and place eye-catching directional signs in the neighborhood and at major intersections to attract the impulse shoppers.
- We accept cash and credit cards from shoppers.

DURING THE SALE

Sales run two or three days. The first day all items are sold at full price. Items are discounted 25% on day 2 and 50% on day 3. During a two-day sale, day one is full price; the first half of day 2 is 25% off, and the afternoon is 50% off. If you do not want an item discounted after day 1 or 2, we can mark it "FIRM."

AFTER THE SALE

We remove tables and other supplies within two days and mail your check within seven days. If you want all remaining items gone, we prepare for an online auction immediately.

ONLINE AUCTION SERVICES

- Determine items that will be auctioned individually or in a grouping ("lot").
- Photograph, measure and describe items to make them appealing.
- Videotape unique or mechanical items such as cuckoo clocks, chimes, etc.
- Notify our followers through email, our Facebook page, and our website.
- Advertise on social media sites.
- Auction Ohio emails their 90,000+ bidders twice a week to promote auctions.

THE ONLINE AUCTION PROCESS

Auctions are posted to www.auctionohio.com for 5-7 days, where they can be viewed by 90,000+ potential bidders from throughout Ohio and adjacent states. We send you the link to the auction so you can follow its progress.

On the auction closing night, 1 or 2 "lots" will close each minute until all lots are sold.

Winning bidders receive an email with the address and date and time of where they may pick up their items. They pay online prior to the pickup. The address is never posted online. Only winning bidders receive it.

Items are usually picked up the following day during a three- or four-hour timeframe. Staff are present to give items to buyers or to escort buyers to larger items.

Items that do not sell or which sell but are not picked up may be donated or we can provide contact information for cleanout services.

We remove all supplies after pickup and mail a check within 15 days.

For out-of-town clients, we conduct a video walkthrough to show the condition of the property before we vacate it. We ensure doors and windows are secured.